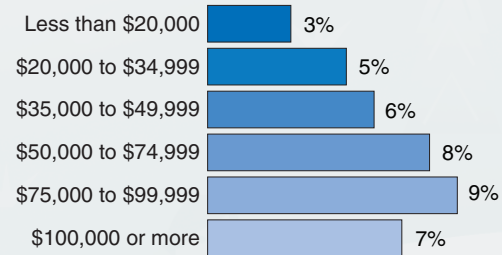


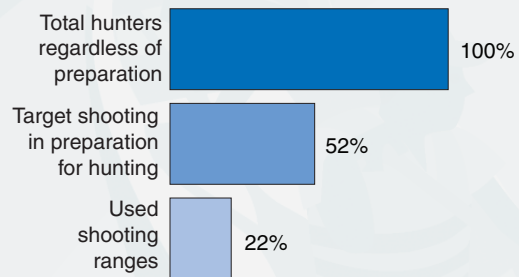
Quick Facts

From the 2011 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation

Percent of U.S. Population Who Hunted by Household Income



Percent of Hunters Who Prepared by Target Shooting



Wildlife Watching

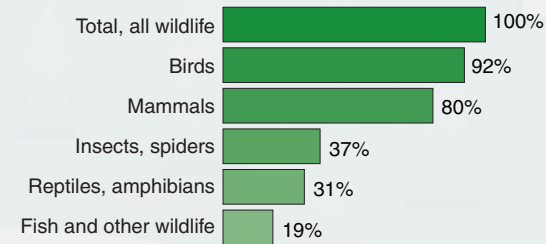


Wildlife Watchers

(Numbers in millions)

	Number	Percent
Total participants	71.8	100
Away from home	22.5	31
Observe wildlife	19.8	28
Photograph wildlife	12.4	17
Feed wildlife	5.4	8
Around the home	68.6	96
Feed wildlife	52.8	74
Observe wildlife	45.0	63
Photograph wildlife	25.4	35
Maintain plantings/natural areas	13.4	19
Visit parks/natural areas	12.3	17

Percent of Around-the-Home Observers by Type of Wildlife Observed



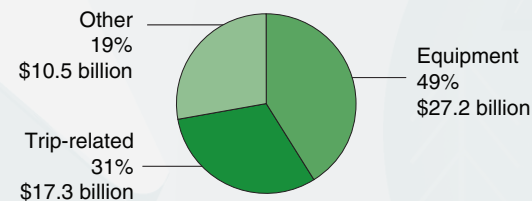
Away-From-Home Wildlife Watchers by Type of Wildlife Observed, Photographed, or Fed

(Numbers in millions)

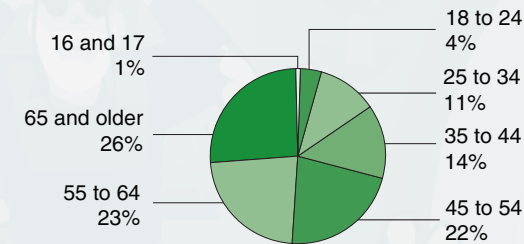
	Number	Percent
Total, all wildlife	22.5	100
Birds	18.9	84
Waterfowl	13.3	59
Birds of prey	12.9	57
Songbirds	12.1	54
Other water birds	10.6	47
Other birds	6.9	30
Land mammals	13.7	61
Fish	6.4	28
Marine mammals	4.0	18
Other (turtles, butterflies, etc.)	10.1	45

Wildlife-Watching Expenditures

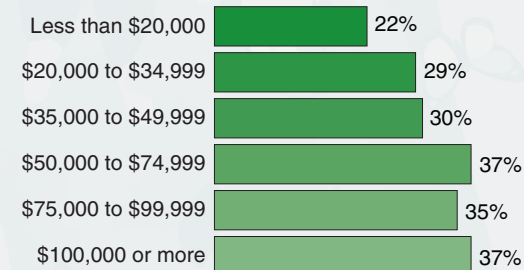
Total: \$54.9 billion



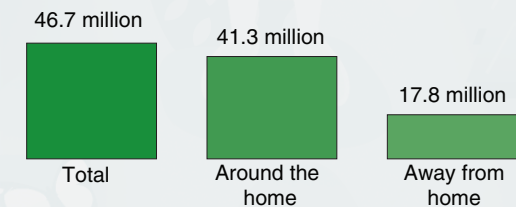
Percent of Wildlife Watchers by Age



Percent of U.S. Population Who Wildlife Watched by Household Income



Bird Watchers



U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU

acting as collecting agent for the
U.S. Department of the Interior
FISH AND WILDLIFE SERVICE

Issued December 2012



Quick Facts

In 2011, 90.1 million U.S. residents 16 years old and older, 38 percent of the population, participated in wildlife-related recreational activities.

Wildlife-Related Recreationists: 2011

33.1 million anglers
13.7 million hunters
71.8 million wildlife watchers

These recreationists spent \$145 billion on their fishing, hunting, and wildlife watching (closely observing, feeding, and photographing wildlife).

The 2011 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation is a comprehensive source of wildlife-related recreation information. Information is provided in national and state reports available at <http://wsfrprograms.fws.gov/subpages/NationalSurvey/NatSurveyIndex.htm>.



Fishing

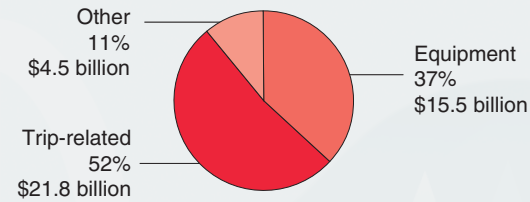
Anglers and Days of Fishing

(Numbers in millions)

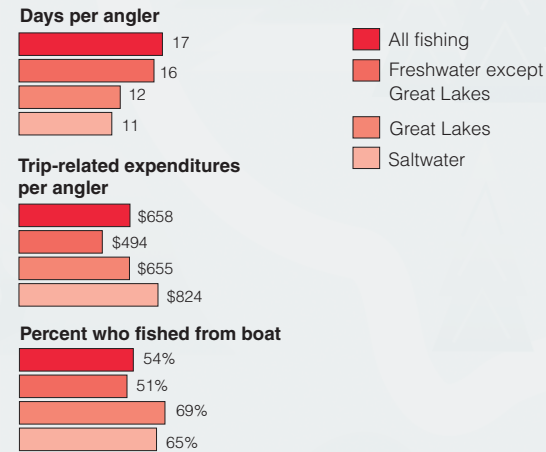
	Anglers		Days	
	Number	Percent	Number	Percent
Total fishing	33.1	100	554	100
Freshwater, total	27.6	83	456	82
Freshwater, except				
Great Lakes	27.1	82	443	80
Great Lakes	1.7	5	20	4
Saltwater	8.9	27	99	18

Fishing Expenditures

Total: \$41.8 billion



Comparative Fishing by Type of Fishing

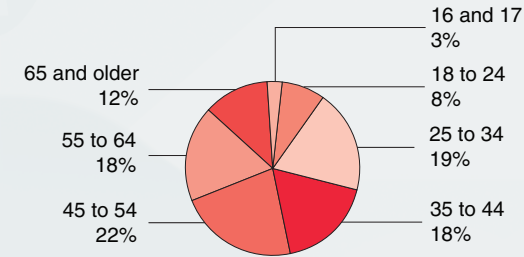


Anglers Pursuing Selected Fish by Type of Fishing

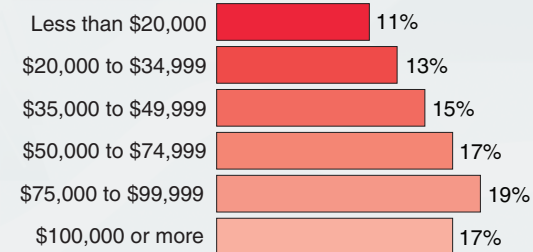
(Numbers in millions)

Fish sought	Number of anglers	Percent
Anglers, total	33.1	100
Freshwater except Great Lakes	27.1	82
Black bass	10.6	32
Panfish	7.3	22
Trout	7.2	22
Catfish/bullhead	7.0	21
Great Lakes	1.7	5
Walleye, sauger	0.6	2
Black bass (largemouth)	0.6	2
Perch	0.5	2
Salmon	0.4	1
Saltwater	8.9	27
Striped bass	2.1	6
Flatfish (flounder, halibut)	2.0	6
Red drum (redfish)	1.5	5
Sea trout (weakfish)	1.1	3

Percent of Anglers by Age Group



Percent of U.S. Population Who Fished by Household Income



Hunting



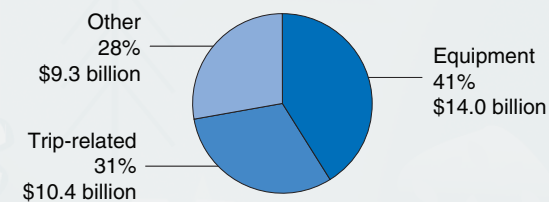
Hunters and Days of Hunting

(Numbers in millions)

	Hunters		Days	
	Number	Percent	Number	Percent
Total hunting	13.7	100	282	100
Big game	11.6	85	212	75
Small game	4.5	33	51	18
Migratory bird	2.6	19	23	8
Other animal	2.2	16	34	12

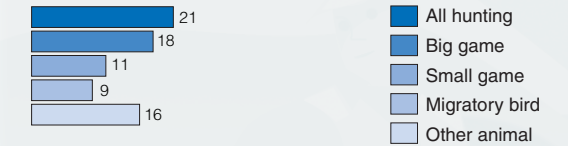
Hunting Expenditures

Total: \$33.7 billion

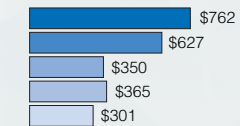


Comparative Hunting by Type of Hunting

Days per hunter



Trip-related expenditures per hunter



Hunters Pursuing Selected Game by Type of Hunting

(Numbers in millions)

Game sought	Number of hunters	Percent
Hunters, total	13.7	100
Big game	11.6	85
Deer	10.9	79
Wild turkey	3.1	23
Elk	0.9	6
Bear	0.5	4
Small game	4.5	33
Squirrel	1.7	12
Rabbit, hare	1.5	11
Pheasant	1.5	11
Quail	0.8	6
Migratory birds	2.6	19
Ducks	1.4	10
Doves	1.3	9
Geese	0.8	6

Percent of Hunters by Age Group

